

Web Process

Impression + Information + Searchability = BUSINESS RESULTS

Discovery	Architecture & Design	Development	Launch
<p>Garrison Everest gathers the necessary requirements for the project. We seek to understand where you are now and where you want to go. Taking care to understand your goals and objectives online.</p>	<p>After the goals, specifications and requirements have been gathered we move into designing the sites architecture. An easy and intuitive navigation is crucial to your websites' success. We focus on concepts that bring impression, usability, searchability and simplicity in clean professional designs.</p>	<p>In the development stage, the design files are handed off to the development team to implement the code and back-end systems to make the website come alive. Prior to launch - a BETA site is posted to be tested and edited to ensure your expectations and goals are met.</p>	<p>At launch we make sure your team understands the file structure, the technology, and how the website functions. We will train you on any site functions or CMS components installed to ensure a smooth transition. We monitor the site for 30 days after launch to guarantee all aspects are working properly.</p>
<ul style="list-style-type: none">• Client survey• Understand present situation• Competitor analysis• Search engine ranking• Gather requirements• Understand your users/ customers• Goal setting	<ul style="list-style-type: none">• Architecture• Requirements:<ul style="list-style-type: none">- media- database- programming- hosting• Wireframe & framework• Sitemap• User interface design• Photography selection• Content outline and development• Register URLs/ DNS	<ul style="list-style-type: none">• Programming requirements• CSS/HTML/PHP and MYSQL development• Design integration• CMS installation• Account/Email setup• Hosting setup• Testing/ bug fixes• Speed/load performance• Content placement• Browser compatibility• User test groups (if needed)• BETA launch	<ul style="list-style-type: none">• Analytics installed• Access given to administrators• CMS training• Questions• Ongoing SEO activities<ul style="list-style-type: none">- Syntryx- Search engine submissions• 24/7 support (if hosted)

Contact us today! 303.847.4981 or email info@garrison-everest.com for a free quote and consultation. See our portfolio at www.garrison-everest.com

