



Volusion Shopping Cart Design Process

Improve, Add or Open a whole new revenue channel.

Discovery	Architecture & Design	Development	Launch
<p>Garrison Everest gathers the necessary requirements for the project. We seek to understand where you are now and where you want to go. Taking care to understand your goals and objectives online.</p>	<p>After the goals, specifications and requirements have been gathered we move into designing the sites architecture. An easy and intuitive navigation is crucial to your website's success. We focus on concepts and methods that bring impression, usability and sales conversion (product purchase) within clean professional designs.</p>	<p>In the development stage the design files are handed off to the development team to implement the code and back-end systems to make the website come alive. Prior to launch - a BETA site is posted to be tested and edited to insure client's expectations and goals are met.</p>	<p>At launch we make sure your team understands the file structure, back-end ordering consoles and the various features of Volusion's robust application and functions. We will train you on any site functions or components to insure a smooth transition.</p>
<ul style="list-style-type: none">• Client survey• Understand present situation• Competitor analysis• Search engine ranking• Gather requirements• Understand your users/ customers• Goal setting	<ul style="list-style-type: none">• User interface design• Architecture & site map• Wireframe & framework• Photography selection• Content outline and development• Register URLs/ DNS• Register account & hosting• Setup merchant account• Fulfillment setup	<ul style="list-style-type: none">• Template integration• Search engine optimization• Account/email setup• Flash/video• Speed/load performance• Data entry• Shipping and tax rates• Image editing• Button/title design• BETA launch• Test orders• 1 hr training session• Fulfillment testing	<ul style="list-style-type: none">• Analytics installed• Search engine site submission• Access given to administrators• 30-Day quality control and support• Purchase SSL

Contact us today! 303.847.4981 or email info@garrisoneverest.com for a free quote and consultation. See our portfolio at www.garrisoneverest.com

